

This brochure supplement provides information about Jeffrey James McAvaddy that supplements the Infinity Investment Advisors LLC brochure. You should have received a copy of that brochure. Please contact Jeffrey James McAvaddy if you did not receive Infinity Investment Advisors LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Jeffrey James McAvaddy is also available on the SEC's website at www.adviserinfo.sec.gov.

Infinity Investment Advisors LLC

Form ADV Part 2B – Individual Disclosure Brochure

for

JEFFREY JAMES MCAVADDY

Personal CRD Number: 4580991

Investment Adviser Representative

Infinity Investment Advisors LLC
10575 68TH AVE N SUITE D3
SEMINOLE, FL 33772
(727) 588-9707
jeff@infinitytaxandfinancial.com

UPDATED: 11/11/2024

Item 2: Educational Background and Business Experience

Name: JEFFREY JAMES MCAVADDY **Born:** 1976

Educational Background and Professional Designations:

Education:

ASSOCIATES OF ARTS BUSINESS, VALENCIA COMMUNITY COLLEGE -
1997

Business Background:

11/2024 - Present	Investment Adviser Representative Infinity Investment Advisors LLC
10/2024 - 11/2024	Investment Adviser Representative/Registered Rep Osaic Wealth, Inc.
10/2018 - 10/2024	Registered Representative American Portfolios Financial Services Inc
10/2018 - 10/2024	Investment Adviser Representative American Portfolios Advisors
10/2009 - 10/2018	Registered Representative PROEQUITIES INC
11/2009 - 10/2018	Investment Adviser Representative Investment Advisors

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Item 4: Other Business Activities

Jeffrey James McAvaddy is a licensed insurance agent. This activity creates a conflict of interest since there is an incentive to recommend insurance products based on commissions or other benefits received from the insurance company, rather than on the client's needs. Additionally, the offer and sale of insurance products by supervised persons of Infinity Investment Advisors LLC are not made in their capacity as a fiduciary, and products are limited to only those offered by certain insurance providers. Infinity Investment Advisors LLC addresses this conflict of interest by requiring its supervised persons to act in the best interest of the client at all times, including when acting as an insurance agent. Infinity Investment Advisors LLC periodically reviews recommendations by its supervised persons to assess whether they are based on an objective evaluation of each client's risk profile and investment objectives rather than on the receipt of any commissions or other benefits. Infinity Investment Advisors LLC will disclose in advance how it or its supervised persons are compensated and will disclose conflicts of interest involving any advice or service provided. At no time will there be tying between business practices and/or services (a condition where a client or prospective client would be required to accept one product or service conditioned upon the selection of a second, distinctive tied product or service). No client is ever under any obligation to purchase any insurance product. Insurance products recommended by Infinity Investment Advisors LLC's supervised persons may also be available from other providers on more favorable terms, and clients can purchase insurance products recommended through other unaffiliated insurance agencies.

Jeffrey James McAvaddy is a Tax Preparer for Infinity Accounting and Tax Services, Inc. From time to time, he may offer clients advice or products from those activities and clients should be aware that these services may involve a conflict of interest. Infinity Investment Advisors LLC always acts in the best interest of the client and clients always have the right to decide whether or not to utilize the services of any Infinity Investment Advisors LLC representative in such individual's outside capacities.

Item 5: Additional Compensation

Jeffrey James McAvaddy does not receive any economic benefit from any person, company, or organization, other than Infinity Investment Advisors LLC in exchange for providing clients advisory services through Infinity Investment Advisors LLC.

Item 6: Supervision

As a representative of Infinity Investment Advisors LLC, Jeffrey James McAvaddy is supervised by Andrew Lawrence Zorovich, the firm's Chief Compliance Officer. Andrew Lawrence Zorovich is responsible for ensuring that Jeffrey James McAvaddy adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Andrew Lawrence Zorovich is (256) 527-4214.

Item 7: Requirements For State Registered Advisers

This disclosure is required by state securities authorities and is provided for your use in evaluating this investment advisor representative's suitability.

- A. Jeffrey James McAvaddy has not been involved in any of the events listed below.
1. An award or otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500, involving any of the following:
 - a) an investment or an investment-related business or activity;
 - b) fraud, false statement(s), or omissions;
 - c) theft, embezzlement, or other wrongful taking of property;
 - d) bribery, forgery, counterfeiting, or extortion; or
 - e) dishonest, unfair, or unethical practices.
 2. An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding involving any of the following:
 - a) an investment or an investment-related business or activity;
 - b) fraud, false statement(s), or omissions;
 - c) theft, embezzlement, or other wrongful taking of property;
 - d) bribery, forgery, counterfeiting, or extortion; or
 - e) dishonest, unfair, or unethical practices.
- B. Jeffrey James McAvaddy has NOT been the subject of a bankruptcy.